

**N****C****W****P**Northern California *Writing* Project

## **Defining Genre/ Making a Claim/Forming an Argument Everyone Loves Cookies!**

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### **Basic Assumptions**

In order to help students form intelligent opinions based on evidence, we need to find ways to create situations that provide students with the data they need.

A business letter format with a real world audience provides an ideal experience for students to practice forming opinions based on evidence rather than unsupported opinions.

This lesson allows ALL students to engage in thoughtful evidence gathering that leads them to an effective argument.

This practice supports the Common Core and can easily connect to all state standards.

### **Outcomes**

Creates an effective argument.

Develops descriptive language based on careful observation.

Examines consumer information.

All students succeed!

**Debrief: Connecting Practice to Theory**

ITEM #1:	ITEM #2:	ITEM #3:
Physical Description:		
Sensory Description:		
Consumer Description:		

# Expository /Description. Claim and Evidence

Constants:

Variables:

Claim/Conclusion